

Francesca Murphy
B I V I A
2992 Edmonton Road
Glendale, CA 91206
(818) 507-6613
fmurphy@bivia.com

PORTFOLIO <http://www.girigoro.com/f/>

SKILLS OVERVIEW
12 years: Graphic design
9 years: Web design, information architecture, site architecture, interface design
8 years: Art direction, project management, design documentation
6 years: Customization of JavaScript libraries, basic Unix
5 years: W3C standard-compliant HTML/XHTML (handcoding)
4 years: CSS (Cascading Style Sheets)
2 year: Search Engine Optimization (SEO) techniques

SERVICES **Services include:** Strategic planning, project planning, project management, site architecture, interface design, art direction, graphic design.

CLIENTS **Clients include:** Art Center College of Design, Boxing Cat Productions, Castle Rock Entertainment, Fender Guitars, Forensis Group, Hughes Communications, Hybrid Design, Intel Corp., Metro Goldwyn Mayer/JA, Microsoft Corp., Pizzulli Associates, Praxis, Roland Keyboards, SoCaLook, Supersonic Exhibit, Switzerland Tourism, Tender Land Festival, The Phelps Group, Thubten Dhargye Ling (The Dalai Lama), Tim Allen, Tim Bradley Photography.

TEACHING
Fall 2004
ART CENTER FOR KIDS, Pasadena, California
Instructor: Design a Robot (5th-8th grade children)

May 1998 – Apr 1999
ART CENTER COLLEGE OF DESIGN, Pasadena, California
Instructor: Web Design (graduate and undergraduate students)
Created original syllabi for courses and workshops.

Jan 1997 – Dec 1997
UCLA EXTENSION, Westwood, California
Instructor: Web Design
Initiated the Web Design program and developed the course syllabus for the Graphic Design Department.

EMPLOYMENT
Mar 1998 – Sep 2003
ART CENTER COLLEGE OF DESIGN, Pasadena, California
Design Lead/Architect, Art Center Online

Feb 1996 – Mar 1998
HOLLYWOOD ONLINE, Santa Monica, California
Senior Web Designer

Sep 1995 – Feb 1996
THE PHELPS GROUP, Los Angeles, California
Web Designer

EDUCATION

1999 – 2001

ART CENTER COLLEGE OF DESIGN, Pasadena, California
Graduate studies – Media Design Program

Aug 1995

ART CENTER COLLEGE OF DESIGN, Pasadena, California
BFA in Graphic Design / Interactive Media

June 1982

THE ENGLISH CENTRE, Ravenna, Italy
Diploma in consecutive & simultaneous translation

LANGUAGES

Fluent English and Italian, intermediate French and Spanish, elementary Japanese.